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| Application Number:                  | 10017111                                  |  |  |  |
| International Application Number:    |   |  |  |  |
| Confirmation Number:                 | 6465                                      |  |  |  |
| Title of Invention:                  | Method and system for targeted incentives |  |  |  |
| First Named Inventor/Applicant Name: | William R. Matz                           |  |  |  |
| Customer Number:                     | 38516                                     |  |  |  |
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| 1                  | Information Disclosure Statement (IDS) | 01372SupplDS03SEP09.pdf                      | 305459                              | no                  | 2                   |
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